



HRDO CENTER
To Support the Digital Expression
EGYPT

www.hrdoegypt.org

HRDO Center

HRDO Center (Human Rights Documentary Organization) is established by a group of Egyptian youth, who are interested in the developmental and human rights activities, in addition to their belief in the role of media in spreading the culture of human rights and enhancing the mechanisms of defending them. The center works towards building societal awareness concerning the rights and freedoms, along with entrenching the values and principles of human rights that aim at developing the societies.

Our Vision

Our center aims at building a digital media and training entity that targets a large segment. This entity is to enhance the principles of human rights, to entrench the human dignity, to create a cadre of youth that are capable of recognizing the political, social and cultural developments. Also, it aims to help these cadres of youth to promote the human rights ideas and principles, to develop their knowledge about the society's issues and to support their belief in the civil state.

- In the framework of its leadership, it should be a lighthouse for spreading the legal culture and the inclusive awareness of the rights and freedoms, and providing the educational and training mechanisms in order to serve the society. As we live in an era, in which the knowledge, technologies and methods develop constantly and the challenges increase in front of the developing societies.

-It aims at making a quantum leap in the knowledge of citizens about their rights, the mechanisms of defending them, as well as supporting the human rights and developmental activity in Egypt and the Arab world.

-Moreover, it is designed to cooperate with the human rights organizations in Egypt and the Arab world as well as the world in bid to promote the human rights and to support their defenders.

Our objectives:

- Contributing to spreading the culture and principles of human rights among people.
- Activating the media outlets respecting the societal issues.

- Letting the citizens know all the developments in the field of human rights, whether the places where the abuses against human rights are or the channels defending them.
- Activating the role of human rights campaigns and networking with all the media channels.
- Developing the youth's capabilities through constructive television programs.
- Supporting the human rights and developmental organizations to have media entity that sustains all the activities.
- Issuing visual researches, studies and reports.
- Producing Info-graphics films.
- Establishing digital media entity speaks about the human rights.
- Supporting the field of information technology as part of the civil society, besides using technology in spreading awareness and building the ways of achieving the social justice.

The Free Digital Expression Program

The digital expression program engages the information technology in the societal issues; consequently, the program becomes a new vision for building the communication bridge between the organizations as well as the bodies operating in the societal issues and the citizens. The free digital expression program relies on supporting the human rights cases and transferring them to digital mobility that is based on the availability of information as well as the right to knowledge as basic rights in the human life.

It also aims at creating comprehensive digital society that all its individuals enjoy even chances in knowledge and freedom of information. In addition, it is designed to have a large number of chances to enhance the citizens' need of technology and information. That is to achieve the utmost purpose represented in bridging the digital gap among the society members and to achieve the fair digital citizenship.

2012

“Madany Documentary | Fahemni (Make Me Understand)” Campaign

HRDO Center has launched “Madany Documentary | Fahemni (Make Me Understand)” campaign for training and raising awareness about political and human rights terms and concepts. It is consisted of six episodes in 7 days to raise awareness of the blemishes in the 2012 constitution draft, using digital expression methods, illustrations and creative explanatory figures. This campaign was executed voluntarily by HRDO Center’s team, who managed to garner more than 300000 views on the digital Madany Documentary channel, via the social media websites.

You can watch the videos on the following link:

<http://goo.gl/Wb4dnt>

HRDO Center presented, via its digital “Madany Documentary Channel”, a number of explanatory films by using the best educational and informative methods, the infographic designs.

Know Your Rights – Constitution Campaign

It is a research paper about the concept of the constitution and how it is drafted and when it was issued for the first time.

You can watch the video via the following link:

<http://goo.gl/7xKZ1Q>

Know Your Rights – President Campaign

It is a simplified show about how to elect the new president, his role and the presidential system.

You can watch the video via the following link:

<http://goo.gl/tWvhbO>

2013-2014

Freedom of the Press

HRDO Center has produced a number of explanatory films about the concept of the freedom of the press and the celebration of the World Press Freedom Day.

You can watch the video via the following link:

<http://goo.gl/T0qkaH>

Fighting Cyber Censorship

HRDO Center produced an explanatory film about the World Day against Cyber Censorship to encourage the Internet users to fight cyber censorship.

You can watch the video via the following link:

<http://goo.gl/WKFMye>

About the Professionalism of News Reporting and the Right to Exchange Information

The center participated in “Madany Documentary” initiative and coordinated with the Support for Information Technology Center (SITC) to produce three info-graphic films that support the freedom of the press (professionalism of news reporting and also the right to exchange information).

You can watch the video via the following link:

<http://goo.gl/gSbRDu>



Madany Documentary Initiative

It is a digital channel released by HRDO Center in 2011. The channel is concerned with strengthening the ways of defending and protecting the human rights, via the social networking websites and the new media in its creative forms.

You can watch our works via our YouTube channel on the following link:

<http://goo.gl/AoSj8e>

Hazem Hassan Mubarak

Executive Director

HRDO Center

- Hazem Hassan, a digital film director, studied Management Information System at the Advanced Academy. He has been participating in the human rights activity since 18 years. The start was in 2000 at the Association for Human Rights Legal Aid (AHLRA), in the documentation and publishing unit. Hazem gained rich practical and professional experience through working at the Egyptian civil society's institutions and initiatives. He had training workshops in the Amnesty International about the monitoring and documentation of the economic and social rights, concurrently with the period of his work at the Egyptian Center for Economic and Social Rights (ECESR) as an administrator of the digital monitoring and documentation in 2011.

-Hazem has established HRDO Center to support the digital expression. He also established Madany Documentation digital channel in 2011, by which he voluntarily participated in many fruitful initiatives and experiences; aiming at building the bridge of digital communication between the human rights organizations and the societal issues as well as the society members via the Internet and the new media mechanisms.

Hazem directed many digital films that issued by HRDO Center by using the new means of digital expression, represented in illustrations and animation. Furthermore, he cooperated with the Support for Information Technology Center (SITC) to produce a group of digital films about the professional standards for writing news reporting as well as the freedom of information. That helped Hazem in many ways to gain more chances for directing and producing numerous digital films, besides gaining rich professional experience.

Hassan is interested in networking with many central institutions operating in the field of human rights, and he is interested in reaching out to the different Egyptian initiatives, the interactive campaigns and the Egyptian youth movements.



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